

Meeting with several potential business partners and successful entrepreneurs in Silicon Valley was extremely helpful. It was great talking to some of the most experienced and successful Fintech entrepreneurs. We were able to learn a lot from their previous mistakes. ??

> Phil Lojacono, CEO and Founder of Advanon, Winner Swisscom StartUp Challenge 2016

It doesn't matter if you are starting your business in Fintech, Smart Cities, Artificial Intelligence, eCommerce or Telecommunication. If you want to give your start-up a boost, all that matters is that you sign up for the Swisscom StartUp Challenge.

Apply from 24 March to 7 May for the business acceleration programme in Silicon Valley:

swisscom.ch/challenge

