



Meet Chinese investors and experts with the Swiss National Startup Team

**Including
participation at
the WEF**

Get a unique chance to give your technology and business a commercial boost during a 10-days startup business roadshow in China.

Apply by March 19th, 2018:

www.venturelab.ch/venture-leaders-China



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«We can confirm that venture leaders China has once more consolidated its status as a flagship program.»

Jean-Jacques de Dardel, Ambassador of Switzerland to the People's Republic of China



«venture leaders China is a high powered roadshow across China with opened contacts with high-level experts and investors, unbeatable in quality and density for these 10 days!»

Pascal Koenig, Co-Founder and CEO, Ava

venturelab presents venture leaders China, a unique 10-day business development program to explore the Chinese market potential for your startup. An exclusive opportunity to be part of a top entrepreneurial team, accelerate your business growth and showcase Switzerland as a leading country for innovation. The trip includes the participation at the World Economic Forum in Dalian.

«venture leaders China manages to give entrepreneurs in 10 days a full glimpse at one of the most amazing, quickly moving markets of the world. The contacts and entry points established by venture leaders really are necessary to get a hot start in China. Unless you've had previous experience in China, I recommend this program as essential for your expansion course to China.»

*Marc Gitzinger,
Co-Founder and CEO, BioVersys*

venture leaders China is offered free of charge to the participants thanks to the support of digitalswitzerland, Gebert R f Stiftung, Canton de Vaud, EPF Lausanne, ETH Zurich and Kanton Z rich in partnership with swissnex China.

10 carefully selected high-tech entrepreneurs will get a unique chance to give their technology and business a commercial boost, thanks to venture leaders. A high powered jury will provide valuable insights into how to commercialize scientific ideas on the global market. The 10 winners will travel to Beijing, Dalian (participation to the World Economic Forum), Shanghai, Shenzhen and Hong Kong from where they will attend a unique entrepreneurial and business development program.

Organized in partnership with swissnex China, Consulate of Switzerland, venture leaders consists of numerous opportunities for face-to-face discussions with investors and experts. It offers a focused and intense program designed to provide participants with a maximum impact on their personal, business and network development.

Those eligible to participate:

Founding or managing member of innovative Swiss-based technology startup, ready for export, with a high market impact potential.

Program

January - March 2018

Call for applications / registrations

March 19th, 2018

Application deadline

Register and fill in the application form to win one of 10 seats of the 10-days intensive entrepreneurial training program in China:

www.venturelab.ch/venture-leaders-China

April 10th 2018

Top 10 selection: Pitch by the best 20 applicants in front of the jury in Lausanne.

Program for the 10 winners

Kick-off Event

The Kick-off event will be held before the trip. Details TBC.

Roadshow

This is a temporary program, details will be confirmed asap.

Trip to China end of June: Beijing, Dalian (participation at the World Economic Forum), Shanghai, Shenzhen and Hong Kong.

Intense dive into the Chinese business ecosystem, thanks to a program comprising:

- Private pitching and feedback sessions with top Technology investors.
- Pitching and networking events with investors and industry leaders at all cities.
- Review and discussions with experts about Chinese market penetration, financing strategies, internationalization, and more.
- Social networking events with Chinese business ecosystem.

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Any questions?

caroline.graf@venturelab.ch,

021 533 09 84

jordi.montserrat@venturelab.ch,

021 533 09 80