

ACADEMIA-INDUSTRY TRAINING INDIA CAMP

# Discover the market potential of your applied research project in India.



Apply until July 12<sup>th</sup> 2018:  
[www.venturelab.ch/AIT](http://www.venturelab.ch/AIT)

Be part of the team of **10 selected scientpreneurs** and discover the Indian market with your research project.

Zürich University  
of Applied Sciences



swissnex  
India



  
venturelab  
World-class startups. Swiss made.



«AIT is the perfect program to take a step out of the lab into the real world. It provides young researchers with the first tools and connections to start global and dream big!»

Clément Javerzac, EPFL student and founder MiraEX, AIT participant 2017-8

The AIT program aims to support scientists in **transforming their applied research into market application** and discovering their entrepreneurial potential.

- **Improve** market application by validating their ideas with peers, experts and potential customers.
- **Engage** with researchers and entrepreneurs with a similar background



By connecting scientists from top institutions in Switzerland and India, the program promotes an international network and enables access to one of the most promising markets and intellectual capitals in applied research.

Being selected for this program offers researchers a unique opportunity to:

- **Develop** a better understanding of the industry environment and establish connections and first partnerships in the untapped Indian market.
- **Access** a wide network of peers, mentors and industry experts and acquire tools and skills to analyse the application of their research.
- **Boost** the recognition of your innovation
- **Connect** to high-level researchers in their field from Switzerland and India.

to learn how they transformed their research into a high-quality and high potential market product and learn about their business practices.

- **Become** pioneers of an Indo-Swiss applied researcher's community.

Information and questions: contact us at [office@venturelab.ch](mailto:office@venturelab.ch)

**ZHAW** is the Leading House for Switzerland's bilateral science & technology cooperation program with India. [www.zhaw.ch/en](http://www.zhaw.ch/en)

**swissnex India** is the government of Switzerland outpost with a mission to enable, empower and connect Swiss research, innovation and start-ups with India. [www.swissnexindia.org](http://www.swissnexindia.org)

**Venturelab** is a platform developing high-level entrepreneurial programs for high-tech startups on a Swiss and international scope, in partnership with academic and industry partners. [www.venturelab.ch](http://www.venturelab.ch)

## Eligibility

Open to 10 selected researchers with an applied project: Master, PhD, Postdocs and researchers of Swiss federal or cantonal universities, universities of applied sciences or universities of teachers' education, public research institutions.

## Program

Deadline for applications:

**July 12<sup>th</sup> 2018**

Selection of Swiss participants (pitch in front of a jury):

**August 29<sup>th</sup> 2018 in Zurich**

**December 3<sup>rd</sup> – 7<sup>th</sup> 2018**

**1-week Camp in Bangalore, India**

**April 1<sup>st</sup> – 5<sup>th</sup> 2019**

**1-week Camp in Switzerland**

Applicants are expected to participate in both the Indian Camp in December 2018 and the Swiss Camp in April 2019.

Travel and accommodation expenses in Bangalore and Switzerland will be covered. The program is free of charge and highly competitive.

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